



Price is what you pay, but what do you end up with?

Does your business offer the cheapest product or service, or does it provide quality and value? Aligning yourself with likeminded suppliers is essential to maintaining what you offer your customers.

The Rack Industry in Australia unfortunately is still filled with a range of suppliers ranging from small and sometimes not so small operators importing rack at the cheapest price without any engineering support and who are in many cases still not across all the relevant Australian Standards and Building Codes.

In all industries, the businesses who have flourished and survived, over the long-haul value quality.

[Caboolture Concretors Warehouse](#) (CCW) is a family owned and operated business established in 1985 and specialises in the supply of steel reinforcement to all sectors of the construction industry. CCW also caters for most decorative resurfacing options and offer a thorough range of associated tools and accessories.

On the back of 35 years of providing quality service and products to the construction industry CCW wanted to expand their business, but they did not want to sacrifice the quality service offered to their customer base. In essence when it came to their warehouse and hardstand they needed to ensure that not only could it hold more stock, but that they could locate, put away and retrieve stock more efficiently so as to maintain the speed, safety and accuracy of their operations.

They also needed to maximise space on site so as to be able to manage an increased traffic flow of both their own trucks but also those of their customers and suppliers.

Gary and Luke from CCW and Yann from Dexion Acacia Ridge worked together in collaboration to come up with a design for the CCW operations to work smarter not harder!

“Gary and Luke from CCW already had an excellent idea of some of the different rack and shelving options available and had come up with a basic layout for the building. I provided guidance and a few ideas to ensure we were going to deliver the right solution” says Yann.

There were several different types of products that needed to be stored and organised.

“We used a range of standard rack and shelving components to achieve a customised solution that was cost effective” says Yann.

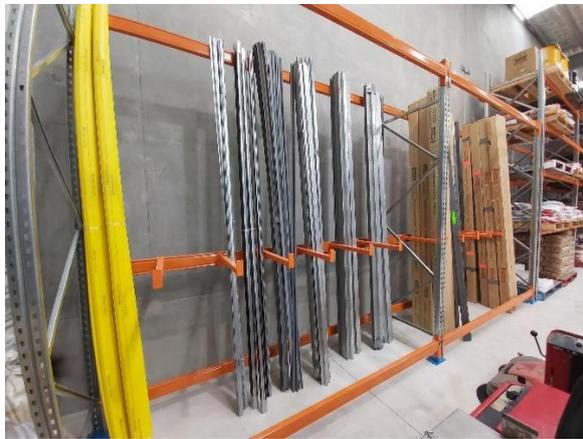
The end result? Gary Bishop- Owner of CCW says: “We have properly organised and displayed all our stock. The storage systems provided by Dexion Acacia Ridge meet all our requirements so we can better serve our customer base. We ended up with a combination of Pallet Rack, Longspan Shelving, Conduit Rack and External Cantilever Rack”.



Longspan Display Shelving



Inside CCW's Warehouse



Vertical Storage



Cantilever Rack

WHY DEXION ACACIA RIDGE?

On CCW's decision to use Dexion Acacia Ridge Gary says:

“Dexion Acacia Ridge provided excellent design and service and came up with a solution that met our needs and timeframe. Installation was hassle free. We chose Dexion Acacia Ridge due to the excellent service and professional approach – particularly Yann. We conduct our business in a similar manner of providing quality service and product. It was an obvious choice!”